



**health**

Department:  
Health  
North West Provincial Government  
REPUBLIC OF SOUTH AFRICA



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To whom it may concern

## **Submission Of Motivation For Mr. Tebogo Leping**

I, Mr. Nichodemus. Ratlauana Masiu, Working as Assistant Director of Communications at Witrand Hospital hereby submits that Mr. Tebogo Leping is well-vested in website development. Coordinator and content management.

He has assisted Witrand Hospital with the initiation and development of the official hospital website development and integration of other social media platforms whilst heading his Media Company, and Aganang FM Coordinator.

Mr. Leping is indeed highly experienced in website development, social media coordination, and management. We have utilized his expertise and resources to execute excellent digital media marketing projects in the past two years.

He is highly self-motivated and able to work both autonomously and collaboratively. He has excellent organizational skills with the ability to plan and implement social service programs. Excellent writing and communications skills.

His effective intervention, advocacy, facilitation, and negotiation skills make him excellent at working closely with management, and internal teams to initiate and develop website content for digital execution.

Above all, his diverse knowledge of website development and social media software makes him to be excellent in creative marketing executions, and social media management.

His delivery of custom content from both internal public and external creative agencies is phenomenal. He is excellent at integrating digital media platforms. His analysis of the latest digital trends assisted the hospital to move with speed in the right direction.

Mr. Leping's editorial judgment in producing content using web development, Canvas, Adobe Photoshop, Adobe Premiere, live tweeting, and cutting the broadcast using Snap Stream demonstrated a track record of editorial excellence and strong writing skills and website development.

I wish him the best in whatever career or field he wishes to pursue in the future. He is after all a well-vested website developer and quite a reliable young fellow.

  
**Mr. Nichodemus. Ratlauana Masiu**  
**Assistant Director Communications**  
**Witrand Specialized Hospital**

